



## AD WATCH

# Bodog.com

**The target:** Online gamblers.

**The message:** Watch out whom you play with.

**The scoop:** Bodog.com, an online gambling site, highlights four types of players to be on the watch for at the poker table. The point is that Bodog will automatically weed out such players so everyone's on an even playing field. Site founder Calvin Ayre says you can bet on it.

— Jennifer Mann/The Star